



**MILAN, Italy: In only three editions, Myplant & Garden has changed the Italian world of horticultural trade fairs. It is a unique melting pot for all sections of the industry in Italy and it is earning more and more approval on an international level, by attracting exhibitors, professionals and buyers from all over the world.**

This is shown by the record numbers of the last edition: 567 exhibitors, 30% up on 2016, 21% of which came from abroad. 110 official, international buyer delegations, 40 sold-out meetings, seminars, talks and events. More than 13.000 visitors (12% from abroad).

Myplant & Garden, the only trade fair that presents and promotes the whole green industry through its 8 macro-sectors (nurseries, flowers, decoration, landscape, machinery, services, garden care, pots), aims at confirming its role in 2018 as being the Italian meeting place for the international green industry, by facilitating the creation of networks, meetings and business opportunities, also thanks to the participation of professional orders (architects, agronomists, forestry operators, engineers...), associations (landscape, lighting, horticulture, arboriculture), Italian universities, foundations, PPAA, companies, publishing houses, municipalities, collectives and consortiums, research centres.

The main objectives for February 2018 is to bring horticulture, landscape and garden markets together, showing the innovations in the sector, promoting products and services, facilitating the best contacts, stimulating economic development opportunities, giving value to excellence and triggering dialogue between 'made in Italy' and the rest of the world.

For more information: <http://myplantgarden.com/en/>