

## Italy: Interest for Myplant & Garden keeps rising

Myplant & Garden is on and today is already the final day of this three day event. This fourth edition again seems to satisfy the exhibitors, who were welcoming professionals from the entire floriculture chain.

The satisfaction of the exhibitors is probably also linked to the high number of certified visitors. It is still too early to give the final visitor number, but when looking at the statistics of the first two days, one can already notice a significant increase compared to last year: on the first day, the show received 38 percent and yesterday 40 percent more unique visitors compared to the same day last year.

On Monday, FloralDaily will publish the full photo report, but below a small preview.



*Deborah Giohne of NIRP International*



*Elisa Baccioni, Luca Quilici and Simona Di Fidi of Flora Toscana*



*Ravi Moras of Florensis*



*Paolo Pirisi of Selecta Italy*



*Part of the team of ICL*



*The ladies of Van der Plas*



*Pierre Demesmaeker of FotoCCar*



*Thijs van der Valk of OK Plant*



*Micha Groothuizen, LevoPlant*



*Jacco Huibers, Amigo Plant*



*Hans from MNP*



*Your Natural Orchids, Marco Hartensveld (Stolk Orchids)*



*Mike Broch, SV.CO*