

## Federcalcio Servizi relaunches the Sports Green project at Myplant & Garden: sports facilities towards integrated sustainability

Even for the 2026 edition, on the central day of the fair, February 19, institutional meetings, workshops and seminars are scheduled

Rome-IT, July 2025 – **Federcalcio Servizi** is company wholly owned (100%) by the **Italian Football Federation** (FIGC), it is responsible for the management of the federal real estate assets, with a particular focus on infrastructures dedicated to football.

**Federcalcio Servizi renews its partnership with Myplant & Garden**, the leading Green fair, also for the 2026 edition (February 18-20, Fiera Milano Rho), with the aim of consolidating and expanding the “**Verde Sportivo-My Green Sports**” project. This is a strategic initiative aimed at promoting sustainable sports facilities.

The Pavilion dedicated to the “**Verde Sportivo-My Green Sports**”, already a benchmark for sustainable infrastructure, will become, starting in 2026, **a true operational laboratory**. In this context, institutional actors, stakeholders and professionals will be able to interact and experiment with new solutions, thus accelerating the adoption of innovative and sustainable standards.

**The partnership, focused precisely on the innovation of sports facilities, aims to optimize guidelines for high-performance, sustainable and socially responsible infrastructures.**

The claim of the 2026 edition of Myplant, “**Green is More**”, perfectly summarizes the philosophy of this synergy, which aims to transform sports flooring from a functional element to the **engine of an integrated sustainable system**.

*“I believe that everyone, regardless of the field in which they operate – states Mauro Grimaldi, CEO of Federcalcio Servizi – must take an active role in reducing environmental impact, optimizing water resources and promoting inclusiveness. A sports facility today must generate tangible value for the territory: from emissions reduction to accessibility for athletes and the community.”*

The renewal is also based on the outstanding results of the 2025 edition: 27,000 attendees (+10% over 2024), 810 exhibitors from 40 countries and an international audience that has established Myplant & Garden as a hub for innovation in technical-sports greenery.

*“These numbers show that the sector demands a change that keeps pace with the times – says Valeria Randazzo, Head of Myplant & Garden – The fair responds to this need, leading the transition towards facilities that combine technology, ecology and social well-being.”*

The 2026 edition will become the international laboratory where it will be possible to experience firsthand the solutions for sustainable sports centers, public parks and athletic areas. *“Our fair will be the meeting point between the global supply chain and best practices – concludes Randazzo. In collaboration with Federcalcio Servizi, we will promote a replicable model.”*



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**Myplant & Garden – International Green Expo**

Fiera Milano–Rho | February 18-20, 2026 | Annual event | Professional visitors only | Organized by V Group (IEG Group) | Tel: (+39) 02.6889080 | [info@myplantgarden.com](mailto:info@myplantgarden.com) | [www.myplantgarden.com](http://www.myplantgarden.com)

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**Myplant & Garden – International Green Expo**

Myplant & Garden is the most important professional trade fair for horticulture, garden, landscape, and sportsground in Italy. It is the main reference for the Italian industry and top-level actor for international markets. The trade fair promoted green culture, circular economy, environmental protection, and green design.