

Myplant & Garden – *International Green Expo* (III ed.) 22-24 February, 2017

Myplant & Garden – International Green Expo is the most important international trade fair for horticulture, landscape, garden and greenbuilding in Italy.

The fair - which was born out of a cooperation between an **independent organization**, a **consortium of companies**, the **biggest fairground in Europe** and the companies and operators in the **green sector** - has changed the Italian world of trade fairs in just three years, by becoming its **protagonist**.

Myplant & Garden is the meeting point for all the operators in the sector in Italy, and it has also attracted the interest of international exhibitors, buyers and professionals.

During the three days of exhibition, the international show for horticulture becomes the centre of business. The sectors of interest - nurseries, flowers, pots, decoration, architecture, machinery, services and techniques - reveal a range and depth of offer that is nowhere else to be found.

At the same time, the cooperation with strategic partners in Italy and abroad allows Myplant & Garden to offer a varied palimpsest of meetings, seminars and relations.

Myplant & Garden 2017 (III ed.)

567 brands in exhibition (+30%>2016; + 70%>2015)

20% from abroad

109 official International Buyer delegations

40 meetings, seminars, and events

thousands of professional visitors from the whole world

3 days of business, relations and innovation in the biggest fairground in Europe.

Official ashtag: #Myplant

Myplant & Garden – *International Green Expo Fiera Milano* – Rho Pero | February, 22-24, 2017
| 9.00-18.30 | frequency: yearly | visitors: professionals | Organization office: VG Crea, via Imola, 2
- 20158 Milan, Italy Ph. (+39) 02 6889080, Fax (+39) 02 60737218 info@myplantgarden.com |
www.myplantgarden.com

Press contact

Mr. Ferdinando Crespi
ferdinando.crespi@tiscali.it
uscrespi@gmail.com
info@myplantgarden.com