

CONVENTIONS, MEETINGS AND WORKSHOPS Myplant & Garden 2024

Work in progress calendar updated as of 18.02.2024

Wednesday, February 21, 2024

Green Management

Wednesday, 21 February, 9:30 a.m. - 1:30 p.m.

CONFERENCE HALL - Pav. 20 - M42

CONFAGRICULTURE AND ASSOVERDE, AN ALLIANCE FOR THE RECOGNITION AND REVITALISATION OF THE GREEN SUPPLY CHAIN

Provided by Assoverde and Confagricoltura

10 a.m. - 11 a.m.

GREEN AND INCLUSIVE INVESTMENT IN YOUR SUPPLY CHAIN

11 a.m. - 12.30 p.m.

THE NEW CODE OF CONTRACTS

12.15 p.m. - 12.30 p.m.

ASSOVERDE PRICE PRESENTATION

12.30 p.m. - 13.30 p.m.

FROM THE GREEN WHITEPAPER TO THE PARCO DELLA SALUTE DI PAVIA PRESS CONFERENCE FOR THE SIGNING OF THE MEMORANDUM OF UNDERSTANDING WITH THE MUNICIPALITY OF PAVIA

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Green Management

Wednesday, 21 February 2:00 p.m. - 3:30 p.m.

CONFERENCE HALL - Pav. 20 - M42

DIGITAL TWINS AND TREE EQUITY: NEW MONITORING TOOLS AND TREE MANAGEMENT

Provided by R3GIS

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Green Management

Wednesday, 21 February, 3:30 p.m. - 4:30 p.m.

CONFERENCE HALL - Pav. 20 - M42

**PUBLIC ADMINISTRATION PROJECT ED. 2024: VIRTUOUS EXAMPLES OF PLANNING,
MANAGEMENT AND MAINTENANCE OF PUBLIC GREEN SPACE AND URBAN LANDSCAPE**

*Provided by AIDTPG Ass.ne Italiana Direttori e Tecnici PUBLIC GIARDINI in collaboration with
Myplant & Garden*

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Green management

Wednesday 21 February at 4.30 pm

CONFERENCE ROOM – Hall 8 – K01/M02 6

**FIORDIPUGLIA - Commitment Agreement among Municipalities for the Enhancement of
Puglian Floriculture**

Technical organisation by the Puglia Floriculture District

With the participation of CIA – CONFAGRICOLTURA – COLDIRETTI

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Sports Green

Wednesday, 21 February, 9:30 a.m. - 11:30 a.m.

GREEN SPORTS HALL - Pav. 20 - E40

MYPLANT SPORT&LANDSCAPE: SPORTS FEDERATIONS AND ASSOCIATIONS COMPARED
Sponsored by FGCI

Sports Green

Wednesday, 21 February 11:30 a.m. - 12.15 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

11.30 a.m. - 12.15 p.m.

**CONTROL AND MANAGEMENT OF NON-INDIGENOUS INVASIVE WILDLIFE ON GOLF
COURSES AND IN PARKS**

Presented by Andrea Marsan

12.15 p.m.

**THE EFFICIENCY OF BIOSTIMULANTS AND UV RAYS IN CLARIREEDIA SPP. (DOLLAR SPOT)
CONTAINMENT**

Presented by Massimo Mocioni, Consultant, Federazione Italiana Golf e Ricercatore

2 p.m.

PRESENTATION OF THE BOOK “GOLF E NON SOLO- GUIDA AL PATRIMONIO CULTURALE E NATURALE DEI CIRCOLI IN ITALIA” published by *Touring Club d’Italia*

Presented by Stefano Boni, Environmental Consultant, Federazione Italiana Golf

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Wednesday, 21 February, 2 p.m. - 4 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

2.30 p.m.

INSIGHTS ON MULCHING WITH A VIEW TO SUSTAINABLE TURF MANAGEMENT

Presented by Stefano Macolino, Università di Padova - Department of Agronomy, Food, Natural Resources, Animals and Environment (DAFNAE)

3 p.m.

EUROPEAN TURFGRASS SOCIETY: AN ESSENTIAL FORUM TO STIMULATE INNOVATION AND ENSURE A PROSPEROUS FUTURE FOR THE TURF SECTOR

Presented by Stefano Macolino, President of the European Turfgrass Society (ETS)

3.15 p.m.

THE BENEFITS OF SOIL AND SUBSTRATE AERIFICATION

Presented by Paolo Croce and Nicola Zeduri

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Wednesday, 21 February, 4 p.m. - 6 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

SPORT AS URBAN REGENERATION THROUGH SPORT, SUSTAINABILITY, AND DESIGN

Provided by FIDAL - Federazione Italiana Atletica Leggera, CONI Lombardia and ASSO Ingegneri e Architetti

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Green Management

Wednesday, 21 February 9:30 a.m. - 11:30 a.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

COPLANT ACADEMY: NEW SPRING COURSES AND WINNERS OF THE "DESIGN OUR STAND AT MYPLANT" CONTEST

Provided by Coplant

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Building Landscape

Wednesday, 21 February 11:30 a.m. - 12:30 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

FACING THE CRISIS

Provided by Arketipos

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Green Management

Wednesday, 21 February, 12:30 p.m. - 1:30 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

PNRR AND URBAN FORESTATION: WHERE ARE WE?"

Provided by CONFARTIGIANATO

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Building Landscape

Wednesday, 21 February, 2 p.m. - 4 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

GREENERY AND HEALTH ARE THE FUTURE OF OUR CITIES

Provided by ASSO.IMPRESI.DI.A.

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Building Landscape

Wednesday, 21 February, 3:45 p.m. - 6:00 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

CONTEMPORARY LANDSCAPE - FROM THE LANDSCAPE OF INCLUSION TO ZONES 30

Provided by PAYSAGE

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Technological Innovations

Wednesday, 21 February, 9:30 a.m. - 1:00 p.m.

CONFERENCE HALL - Pav. 8 - K01/M02

OUT OF SOIL, HOW BEST TO CULTIVATE WITHOUT WASTE (Also creating new opportunities for us and the planet)

Provided by GreenPlanner

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Publishing

Wednesday, 21 February, 2:30 p.m. - 5:00 p.m.

GARDEN CENTER NEW TREND - Pav. 8 - A01/C02

25 YEARS OF GREEN UP: TRADE GARDENING STORIES BETWEEN HOBBIES AND GREEN CULTURE

Provided by Green up

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Green Management

Wednesday, 21 February, 4.30 p.m.

CONFERENCE HALL - Pav. 8 - K01/M02

FIORDIPUGLIA - Deed of commitment between Municipalities on the development of Apulian Floriculture

Technical organisation provided by the Distretto Florovivaistico di Puglia

With the participation of CIA - CONFAGRICOLTURA – COLDIRETTI

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Thursday, 22 February, 2024

Sports Green

Thursday, 22 February, 9:30 a.m. - 11:30 a.m.

GREEN SPORTS HALL - Pav. 20 - E40

SUSTAINABILITY OF SPORTS FACILITIES - FIRST SESSION

Sports greens and sustainability: Natural and synthetic maintenance

Provided by T Sport

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Sports Green

Thursday, 22 February, 11:30 a.m. - 1:30 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

SI- SUSTAINABLE INFRASTRUCTURES, THE NEW FRONTIER OF SPORTS FACILITIES.

Provided by Federcalcio Services

Supported by Kulture Multimedia

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Sports Green

Thursday, 22 February, 2:30 - 4:30 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

LND IMPIANTI SRL IS BORN: THE CONFIRMATION, THE NEWS, THE GOALS

Provided by LND Facilities

Supported by Kulture Multimedia

Sports Green

Thursday, February 22, 4:30 p.m. - 5:30 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

SUSTAINABILITY OF SPORTS FACILITIES- SECOND SESSION

Provided by T Sport

Moderated by Dr. Fabio Passione T Sport
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Thursday, 22 February, 9:30 a.m. - 5:00 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

9:30 a.m. - 10:30 a.m.

LET'S BREAK IT UP!

MILAN GREENING CITY: Let's break up the asphalt to bring Nature back to the city!

Provided by Green City Italy

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Building Landscape

Thursday 22 February 10.45 a.m - 11.45 a.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

ENGINEERING WORKS IN THE MUNICIPALITY OF DOSSENA, THE MAN-MADE LANDSCAPE TO ENCOURAGE WALKING TOURISM IN VAL BREMBANA (BG)

Provided by EN Space network

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Thursday, 22 February, 12 p.m. - 1 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

CHALLENGES AND SOLUTIONS IN NATURAL STONE INTEGRATION, OUTDOOR CONTINUOUS FLOORING AND SYNTHETIC LAWNS IN OUTDOOR SPACES

Provided by EN Space Network

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Thursday, 22 February, 1.15 p.m. - 2.15 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

WATER VITAL RESOURCE: NEW HORIZONS IN OUTDOOR DESIGN FOR CONSCIOUS USE

Provided by EN Space network

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Thursday, 22 February, 2.30 p.m. - 3.30 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

INNOVATING OUTDOORS: DESIGNING QUALITY THROUGH THE COLLABORATION BETWEEN LANDSCAPE ARCHITECT AND PLANTSMAN

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Thursday, 22 February, 3.45 p.m. - 4.45 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

PUBLIC GREEN LIGHTING FOR THE QUALITY OF THE URBAN ENVIRONMENT

Provided by AIDI

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Thursday, 22 February, 5 p.m. - 6 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

HIGHER TECHNOLOGICAL EDUCATION- ITS - AND HIGHER TECHNICAL EDUCATION AND TRAINING - IFTS: TRAINING IN THE SERVICE OF ENTERPRISES

Provided by Fondazione Minoprio [Minoprio Foundation]

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Thursday, 22 Feb. 9:30 a.m. - 5 p.m. *Provided by Assofloro SIA and Coldiretti*

CONFERENCE HALL - Pav. 20 - M42

General programme: <https://www.assofloromagazine.it/assofloro-e-coldiretti-a-myplantgarden-2024/>

9:30 a.m. - 11:00 a.m.

STOP INVASIVE ALIEN SPECIES TO PROTECT BIODIVERSITY, ECONOMY AND HEALTH. THE ROLE OF THE FLORICULTURE SECTOR

Detailed conference programme: <https://bit.ly/3Oq9uUh>

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CONFERENCE HALL - Pav. 20 - M42

Thursday 22 February 11.30 a.m. - 1 p.m.

PROPOSED UPDATED OPERATING PROCEDURES FOR ACCESS, HANDLING AND POSITIONING USING ROPES ON TREES

In collaboration with SIA, A.A.

Detailed conference programme: <https://bit.ly/3OnNI3x>

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CONFERENCE HALL - Pav. 20 - M42

Thursday 22 February 1 p.m. - 3 p.m.

GET TO KNOW AND PROTECT TREE-HABITATS FOR BIODIVERSITY CONSERVATION IN THE URBAN ENVIRONMENT: CHALLENGES AND OPPORTUNITIES

Detailed conference programme: <https://bit.ly/3SdMc58>

CONFERENCE HALL - Pav. 20 - M42

Thursday 22 February 3 p.m. - 4.30 p.m.

PNRR PARKS AND HISTORIC GARDENS: CHALLENGES AND NEW OPPORTUNITIES FOR THE FLORICULTURE SECTOR

Detailed conference programme: <https://bit.ly/42sZAqH>

Sports Green

Thursday, 22 February, 9:30 a.m. - 6:00 p.m.

CONFERENCE HALL - Pav. 8 - K01/M02

92ND NATIONAL MEETING A.I.T.G. - ASSOCIAZIONE ITALIANA TECNICI DEL GOLF [ITALIAN GOLF TECHNICAL ASSOCIATION]

Provided by A.I.T.G. - ASSOCIAZIONE ITALIANA TECNICI DEL GOLF

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Decoration

Thursday, 22 February, 2:00 p.m. - 4:30 p.m.

FLORAL DISPLAY AND PARADE AREA - Pav. 8 - F01/K02

ENVIRONMENTALLY-FRIENDLY WEDDINGS: AN OPPORTUNITY FOR THE SECTOR

Provided by Simona Polli, director of WhiteSposa magazine, and Cristiano Genovali Secretary General of AFFI and Dutch Embassy

Participation is free with a reservation. To participate and receive the access link, email web@whitemagazine.it by 16 February 2024.

Friday, 23 February 2024

Sports Green

Friday, 23 February, 10 a.m. - 11:30 a.m.

GREEN SPORTS HALL - Pav. 20 - E40

SUCCESS STORIES: SUSTAINABLE CHOICES APPLIED TO TURF MANAGEMENT

Provided by HUSQVARNA

Sports Green

Friday, 23 February, 11:30 a.m. - 1:30 p.m.

GREEN SPORTS HALL - Pav. 20 - E40

SPORTS AND INCLUSIVITY ON THE GREEN

Provided by ASSO.IMPRESI.DI.A.

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Building Landscape

Friday, 23 February, 10.30 a.m. - 1:15 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

COMUNI – CHIAMO AIAPP

MUNICIPALITIES AND LANDSCAPE ARCHITECTS: STATE OF THE ART OF A RELATIONSHIP AND ITS POSSIBILITIES FOR DEVELOPMENT

Provided by AIAPP

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Building Landscape

Friday, 23 February, 10.30 a.m. - 1:15 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

MYPLANT 'S GARDENS

Provided by Myplant & Garden, with the support of AIAPP Lombardia and Fondazione Minoprio

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Management of Green Health

Friday, 23 February, 9:30 a.m. - 1:30 p.m.

CONFERENCE HALL - Pav. 20 - M42

HANDOVER CEREMONY

“LA CITTA’ PER IL VERDE” [THE CITY FOR GREEN] AWARD 2023/24 - 24th edition.

Provided by The Editorial Green

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Building Landscape

Friday, 23 February, 2:30 - 3:30 p.m.

LANDSCAPE AREA HALL - Pav. 20 - C09

GREEN TECHNOLOGY: EFFECTIVE SOLUTIONS FOR CITIES

Provided by The Editorial Green

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Garden Retail

Friday, 23 February, 10 a.m. - 1 p.m.

CONFERENCE HALL - Pav. 8 - K01/M02

YOUNG PEOPLE AND FLORICULTURE: THE SKILLS AND EXPERTISE FOR GENERATIONAL AND CULTURAL CHANGE

Provided by CIA and Florovivaisti Italiani

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Green Management

Friday, 23 February, 2:30 - 4:30 p.m.

CONFERENCE HALL - Pav. 20 - M42

GARDENERS: WORKING TOGETHER IS POSSIBLE! THE COLLABORATION BETWEEN THE VAT NUMBER IN THE GREEN SECTOR, LET'S HAVE SOME CLARITY!

Provided by AIPV Italian Association of Landscaping Professionals

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Publishing

Friday, 23 February, 1:30 p.m. - 4:30 p.m.

CONFERENCE HALL - Pav. 8 - K01/M02

ENVIRONMENTAL COMMUNICATION, AN ONGOING CHALLENGE

Provided by Unarga

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