

## MYPLANT & GARDEN MIDDLE EAST ANNOUNCES TANSEEQ INVESTMENT GROUP AS FIRST STRATEGIC PARTNER



**Myplant & Garden** Middle East, the region's highly anticipated new platform for sustainable landscaping and horticultural innovation, has announced Tanseeq Investment Group as its first official Strategic Partner.

The inaugural edition of the exhibition will take place at Dubai Expo City from November 15–17, 2025, spotlighting the region's growing commitment to green infrastructure and environmental resilience.

The partnership was unveiled during the 9th edition of Myplant & Garden in Milan, underscoring the Middle East's surging interest in sustainable development, aligned with UAE Vision 2030, forward-looking climate policies, and transformative urban projects.

As a regional leader in landscaping and environmental design, Tanseeq Investment Group brings a strong legacy of high-impact, sustainable projects across the UAE and GCC — from public parks to large-scale commercial developments.

"We are honoured to be the first strategic partner of Myplant & Garden Middle East," said **Naser Ahmed**, Group CEO of Tanseeq Investment Group. "This is a crucial platform to push innovation, sustainability, and cross-industry collaboration across our sector. It's time to lead the green transformation from the front."

**Valeria Randazzo**, Exhibition Manager for Myplant & Garden Middle East, added: “Welcoming Tanseeq on board sets the tone for what this show aims to achieve — a gathering of industry leaders who are redefining the region’s green future.”

Set against the backdrop of **Dubai Expo City**, the three-day event will bring together landscape architects, developers, urban planners, municipalities, sustainability pioneers, and suppliers under one roof. With Tanseeq as its foundational partner, Myplant & Garden Middle East 2025 aims to become the go-to regional platform for landscaping excellence, innovation, and environmental leadership.