



## MyPlant&Garden2024 gains positive feedback



## The eighth edition of Myplant & Garden was a resounding success for ornamental horticulture!

The AIPH-approved International Horticultural Trade Show took place in Milan from February 21 to 23, 2024. With a growing numbers of exhibitors, attendees, and international buyers participating, from 45 countries across four continents, the pavilions were filled with many innovations, and the meetings were well-attended.

The MyPlant organisers are already looking forward to the next edition, scheduled to take place on February 19-21, 2025.