

Myplant & Garden: positive trend for Italian horticulture

The International Green Expo (FieraMilano-Rho, 21-23 February 2024) comments on the data for the industry in 2022: "Italian production is worth over 3.1 billion euro"

Myplant & Garden, the most important professional, international trade fair for horticulture, garden and landscape shares and comments on the latest official data on horticulture production in Italy in 2022 (source: Istat-Italian National Institute of Statistics).

Production value in 2022 was over 3.1 billion euro (300+ million than 2021, which registered 2.78 million), of which 1.462 billion for flowers and potted plants (about 1.3 in 2021) and 1.678 billion for nurseries (1.5 in 2021).

These are the highest numbers recorded in the last few years. Italian UE27 production, instead, followed a downward trend (horticulture -3.9%).