



21 May 2025



***Q. What can visitors expect at the upcoming Myplant & Garden ME exhibition?***

**Valeria:** The debut edition of Myplant & Garden ME will be our most ambitious. We will showcase the latest trends in landscaping, smart urban planning and sustainable design. Visitors can expect insightful workshops, cutting-edge technology and inspiring keynote speakers. It's not just about products – it's about creating a vision for greener, more liveable cities.

Exhibitors will deliver their expertise and ability to operate effectively on a global stage. They are at the forefront of a market that aligns with the broader goals of sustainable urban development, particularly in light of the remarkable transformation we're seeing in the UAE and across the GCC. What's especially notable is the calibre of innovation they bring, offering forward-thinking solutions that reflect the region's ambitious vision for the future.

***Q. How important is collaboration for the growth of the green industry?***

**Valeria:** Collaboration is crucial. The challenges we face – from climate change to urban pollution – require collective action. Myplant & Garden ME will be a meeting point for stakeholders from different sectors, providing a unique opportunity for businesses, governments and thought leaders to collaborate, share ideas and find solutions together.

With this, we come to the end of this valuable and insightful interview.

We thank **Ms. Valeria Randazzo** for sharing her constructive thoughts. As Myplant & Garden ME looks to its regional debut and the future, the upcoming exhibition will be a critical milestone in supporting the UAE's long-term vision for sustainable development.

With a focus on innovation, collaboration and green living, the event will play a pivotal role in driving the global green industry forward. Under **Ms. Valeria's** visionary leadership, Myplant & Garden continues to set the standard for excellence, fostering a community dedicated to creating a more sustainable and resilient world.

