



worldwide

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MYPLANT & GARDEN: INTERNATIONAL GREEN EXPO



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Myplant & Garden is the most important professional trade fair of the green sector in Italy. In 2016 Myplant & Garden wants to go on sensing all market trends and riding them: an internationally acknowledged central market place where the 'made in Italy' recovers its deserved prestige.

In the biggest exhibition centre in Europe, Fiera Milano Rho, Myplant & Garden promotes the Italian style, giving new prestige to the Italian flower and plant sector in the world.

The goal of the exhibition is to customize a "global business and relationship marketplace" for the green protagonists: both companies and professionals, with their own expectations, requests, offers, previews and knowledge. Myplant is creating a schedule rich in professional and cultural initiatives and events, a marathon of numbers, contents and important projects aimed at promoting a culture of biodiversity, sustainability, vegetable and plant nursery production.

Discover the numerous initiatives and events here: myplantgarden.com/en/iniziativa/