

Trade fair in Milan

Myplant & Garden to grow further in 2025



The special Garden Centre New Trend format will be given a larger area at the 2025 edition of Myplant & Garden.

The Italian garden trade fair Myplant & Garden is growing. According to the organisers, the exhibition space at the Fiera Milano Rho trade fair grounds in Milan will increase to 55,000 m². The trade fair will take place from 19 to 21 February 2025. Among other things, the special Garden Centre New Trend format will be given a larger area. The focus will be on the theme of 'Happy Wellness', which will be about combining well-being, health and nature.

Around 25,000 visitors attended the last edition of the trade fair in February 2024. The number of exhibitors increased by 15 per cent to 762 companies.