



2 October 2018

MYPLANT & GARDEN 2019



Myplant & Garden 2019 is the most important trade fair for horticulture, landscape and garden in Italy. It will take place from **20 FEBRUARY until 22 February 2019 at the Fiera Milano in Milan, ITALY**. As already mentioned, Myplant & Garden is the most important, complete and transversal trade fair for horticulture, landscape and garden in Italy. Traditionally it takes place once a year in the biggest exhibition center in Europe: Fiera Milano Rho-Però.



Myplant & Garden is an event that grows and develops constantly. As a result, it has quickly become the landmark for all professionals in the industry in Italy. It has also gained more and more credit. As well as attention and market on an international level.

This is confirmed by the record numbers that, in just 4 years, show the improvements in exhibition surface. In the participation of buyers from foreign countries and of visitors. In the numerous events and initiatives.

MYPLANT 2019 launches the new, explosive edition of the GARDEN CENTER NEW TREND event: doubled surface, innovative exhibiting concepts and a focus on the IDENTITY of consumers. GARDEN CENTER NEW TREND shows the identity of business of the modern shop: six styles, six trends and six different moods in six instalments that will inspire the contemporary visual merchandising.

So welcome to MYPLANT & GARDEN 2019.

<https://youtu.be/3UD-FV22mP4>