

# EuGardens.eu

Worldwide

January 2015



## MYPLANT & GARDEN 2015



**MYPLANT & GARDEN 2015**, the new International Green Expo is on display in **FEBRUARY, 25th-27th 2015 at Fiera Milano** Rho-Pero in Milano, **ITALY**. MYPLANT & GARDEN IS THE INTERNATIONAL B2B EXHIBITION CONCEIVED AND WANTED BY FLORAL COMPANIES. IN 2015, THE YEAR OF EXPO, MILAN WELCOMES THE WORLD **AND THE BEST FLORAL COMPANIES**.

Sponsored by EXPO 2015, the exhibition has obtained the "international" qualification since its first edition. During the first days of 2015, the registered companies have become more than 220, from motorgarden brands to nursery associations.

Wide parterre of visitors from Italy and abroad, starting from ELCA (European Landscape Contractors Association) delegations to managers and technicians working in public green areas, large scale and specialized retailers, green professionals (gardeners, agronomists, architects and landscape designers), managers of public places and hotels and so on.

Furthermore, the incoming activity of foreign buyers is coordinated with FieraMilano offices and the international branches of Unicredit bank and is focused on people from Turkey, Germany, Russia, Austria, Croatia, France, Morocco, Holland, Switzerland, Tunisia, Azerbaijan, Ukraine, Poland, Czech Republic and Slovakia