

# MyPlant&Garden helps Milan grow urban forest



## The first tree for future MyPlant&Garden Forest planted

MILAN, Italy: The first tree of what will be the MyPlant&Garden Forest was planted by a group comprised of MyPlant&Garden trade show organiser, Valeria Randazzo (V Group SRL), Assofloro Lombardia (Lombardy's trade association for ornamental horticulture) ReteClima (Italy's national tree-planting campaign) and Parco Milano Nord on Friday October 25<sup>th</sup>. Next spring, an additional 200 trees will be planted as part of a strategic plan to expand Parco Nord Milano, Milan's largest park located in the northern part of the city.

What you know about Milan: it is one of the most fashionable cities in the world; it's the seventh most expensive city in the world; it's the finance capital of Italy and its austere facades and piazzas look more grey than green. Until now.

ForestaMI, the city's ambitious tree-planting project will turn the city into a lush green oasis to combat the climate change crisis and provide a healthier and more attractive environment for Milanese residents and tourists.

Milan's metropolitan area should have 3 million new trees by 2030. ForestaMI is part of Italy's much larger national tree-planting campaign, ReteClima, which aims to plant 60 million new trees across the country.

Italy's rapidly expanding horticultural trade show MyPlant&Garden, taking place in February from 26-28 at Fiera Milano Rho, is delighted to lend the city a helping hand as Milan's project presents an important model to other cities for going green. Besides generating great publicity for the MyPlant&Garden trade show, the show organisers believe the MyPlant Forest will contribute to a low carbon economy.

"When fully grown, the dense mass of deciduous trees, including *Quercus robur*, *Quercus petrae*, *Acer* spp., *Carpinus betulus* and *Prunus avium* is set to absorb 50,000kg of carbon dioxide from the atmosphere, the equivalent of a 315,000 km car journey," MyPlant&Garden calculates.

For more information [www.myplantgarden.com](http://www.myplantgarden.com)