

ITALY

Milan's FIDEC turns into green oasis

Italy's premier show for ornamental horticulture, Myplant & Garden, (Milan, February 20-22, 2019) was one of the sponsors of FIDEC, the Italian Construction Forum which brings together the major stakeholders in the Italian construction industry.

For the event, Myplant & Garden show organisers transformed the Palazzo del Ghiaccio convention centre into a lush green oasis on

November 21, 2018. Myplant & Garden brought to the attention of contractors, architects, developers, local councils, housing

associations, house builders, engineers, suppliers and construction professionals the essential role of plants in creating vibrant urban areas.

The key message was that our environment, well-being, social cohesion and economies are all improved by intelligently designed green space.