

17 February 2017



February 22-24, Fiera Milano

567 brands represented at Myplant & Garden

Myplant & Garden – International Green Expo is the most important international trade fair for horticulture, landscape, garden and greenbuilding in Italy.

The fair - which was born out of a cooperation between an independent organization, a consortium of companies, the biggest fairground in Europe and the companies and operators in the green sector - has become a major player among Italian trade fairs.

Myplant & Garden is a meeting point for operators in the sector in Italy, and it has also attracted the interest of international exhibitors, buyers and professionals.

During the three days of exhibition, the international show for horticulture becomes the centre of business. The sectors of interest - nurseries, flowers, pots, decoration, architecture, machinery, services and techniques - reveal a range and depth of offer that is nowhere else to be found.

At the same time, the cooperation with strategic partners in Italy and abroad allows Myplant & Garden to offer a varied palimpsest of meetings, seminars and relations.

The official hashtag is #Myplant

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