



February 22-24, Fiera Milano

## Seasonal colors at Myplant & Garden

Garden Center New Trend is the event that focuses on the innovation of garden centers and of the whole sector.

The protagonists of its second edition are selected brands and products, managed by a team of professionals. The event will take place within the exhibition area.



The limited enrollment allows the participating companies to be the privileged presenters of the new exhibiting and commercial trends. It also allows them to arise in a market that is rich in products but that is also looking for new, outstanding formats, ideas and solutions.

Special areas, four-season shop windows, installations and an exclusive indoor & outdoor space will set the rhythm to colourful and sensory paths. The identity of the garden center will be boosted by ideas, emotions and inspirations - its exhibiting potential and the quality of the new collections will be intensified.

For more information:

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