

Sicamus introduces 2 new brands

Bi-colored petals and leaves add value to hydrangea

Classic varieties are still the top sellers in hydrangeas, but the demand for new varieties is growing year after year. For this reason, French breeder and propagator Sicamus is focussing in bringing special varieties to the market for about 12 years now. They are known for their Rendez-vous collection, full of special varieties, and they soon will introduce two new brands, namely Mosaik Double Effect and Confetti. The first varieties in these brands are being trialed and the line will be introduced in 2021. At the IPM Essen, Jean-Yves Coulbault already presented the brands.



Jean-Yves Coulbault at the IPM Essen 2020 presenting the two new brands Mosaik Double Effect and Confetti.

Bi-colored petals and leaves

In many crops we see it arising; the ornamental value of the leaves is becoming more important - so when the plant is not flowering, it still remains an attractive plant to look at. This also counts for the Mosaik Double Effect of Sicamus. The hydrangea varieties that will be included in this line will have bi-colored petals and bi-colored leaves.



Hydrangea in the Mosaik brand

Spots on the flower

Confetti is the other new brand that will be launched in 2021 and special about the hydrangeas in this line is the spots on the flower petals. "It really looks like confetti has been thrown on the petals", says JY.



Hydrangea in the Confetti brand

Positive reactions so far

The varieties that will be included in both brands are currently being trialed, but JY could not wait to hear the reactions of their clients and potential clients, so he presented the first codes already at the IPM Essen in Germany last week. He was satisfied with the reactions and therefore they will continue working on this brand and including new varieties.

Myplant & Garden 2020

Missed Sicamus at the IPM Essen this year? No worries, they will also be attending the [Myplant & Garden](#) in Milan, Italy that will be held from February 26-28.