



15 October 2020

Italy: Reconnecting through fairly and sustainably produced flowers

We celebrated Grandparents Day on 2 October: this year being so unique the Embassy of the Kingdom of the Netherlands in Rome was resolved to give a very special twist to the celebrations, and, in collaboration with Comitato Festa dei Nonni (Grandparents Day Committee), Fairtrade Italy, Federfiori and the fair **Myplant & Garden**, decided to honour our elderly with a promotional campaign spanning from 23 September to 9 October and including the Week against Loneliness.

It is now time to look back at the activities which have taken place in Italy in this period.