

## Ready for Myplant & Garden 2023?

Next week, from February 22-24, the 7th edition of the Myplant and Garden will again be held in the largest exhibition center in Europe, Fiera Milano, Rho. in Milan. On 45,000 sqm, over 650 exhibitors will showcase their products and services again.

"The event, with its constant growth and development, has quickly become the center of attraction for all the players in the sector in Italy and for international markets. This is confirmed by the record numbers that, in just 6 years, have shown the growth of the exhibition space, the presence of selected buyers from all over the world, numerous initiatives, and thousands of visitors." Last year there were 650 exhibitors, 116 delegations, 18.650 participants, and the exhibition surface was 45.000 sqm.



"The confidence of companies in the sector, the increasingly international relevance of the event, and the entry into a large, leading group – says Valeria Randazzo, CEO of the organizing company VGroup – are the pillars of our growth program. From February 2023 edition, we will begin to see the first results of the new industrial plan, based on companies' business, the authoritativeness of the sector, market's needs, and the dissemination of the culture of Green".