

Myplant returns to the fair, with 55,000 sqm dedicated to horticulture.

Italy: “It will be a ‘Big Bang’ painted Green”

The 9th edition of Myplant & Garden will be a Big Green Bang, an explosion of nature, vitality, suggestions, colors, and innovation. The International Green Expo (Fiera Milano Rho-IT, February 19-21, 2025) is one of the most important professional events in the world for the horticulture industry.

This edition will be even bigger, with 55,000 sqm (+5,000 sqm) spread across 4 pavilions: an impressive area of 5.5 hectares, equivalent to 8 football fields or 211 tennis courts.



Over 800 brands will be showcased (22% from abroad, especially from the Netherlands, Germany, Denmark, France, Spain, and for the first time, floricultural companies from Ecuador and Kenya). Dozens of partner associations, 200 buyer delegations, and over 125 accredited foreign companies will visit from 45 strategic countries and 5 continents. There will be 70 conferences and special initiatives, with 150 journalists already accredited. These are the early numbers of the event just days before it kicks off.

A gigantic and luxurious super-garden full of novelties, products, and solutions for the 9 major sectors: nurseries, flowers, decoration, machinery, technology, pots, services, architecture and construction, and outdoor furniture. Additionally, there will be outdoor areas dedicated to barbecues.



For more information: