

## **Italy: Myplant is partner of the annual congress of the International Garden Center Association**

Myplant is the official partner of the annual congress of the International Garden Center Association (IGCA), which will take place between September 24 and 30, 2023. This edition of the congress is organized by Associazione Italiana Centri Giardinaggio (AICG).



The main venue of IGCA Congress 2023 will be in Baveno, on Lake Maggiore, in northern Italy. The event, which focuses on local culture, horticulture tradition, historic places, Italian food, and wine, will take place in various venues. The theme of this edition of the congress is “La Grande Bellezza. Food, fashion, flowers.”

Over 250 participants from the whole world, garden center owners, and representatives of companies that operate in the garden industry will be invited to the next edition of Myplant & Garden, scheduled for 21-22-23 February 2024.

Participants will be traveling on buses featuring the “Myplant & Garden” logo. During the bus transfers, official videos from the last edition of the trade fair will be played.

*For more information and a detailed program, please visit [www.igca2023.com](http://www.igca2023.com).*