

## Italy: Fifth edition Myplant & Garden taking off

The fourth edition of MyPlant & Garden took off this morning in Polo Rho Fiera di Milano, Italy. It is a meeting point for all the operators in the sector in Italy, and it has also attracted the interest of international exhibitors, buyers and professionals. The trade show will last till February 22. Our FloralDaily team will be present on all days to make a photo report of the show.



*Syngenta Flowers will make a great show out of it, as will Claudio Vazzola and Paolo Pirisi from Selecta*

On an area of 45,000 m<sup>2</sup> in total, 733 (83 more than 2018) exhibitors and brands, 70 meetings and events, Décor District, live demonstration areas and a significant panorama of innovations, business opportunities and contacts for professionals in the green industry.

21% of the 733 exhibitors are from abroad, with most of the foreign exhibitors coming from the Netherlands, followed by Germany and Denmark. Below you can find a quick impression of the trade show floor, which is already very busy.



*Alexander Bock of Diem Hibiscus*

