

February 21-23, 2024 in Milan

Ready for Myplant & Garden 2024?

From February 21 to 23, there will be an early taste of Spring with the eighth edition of Myplant & Garden, one of the most important international green trade fairs. Over 20,000 operators from all continents are expected to attend. Innovation, sustainability, and creativity are at the center of this edition.



The 768 exhibitors (21% from abroad) of Myplant will transform 4 pavilions of Fiera Milano-Rho (IT) into a maxi-park/garden of 50,000 square meters - equivalent to 7 football fields or 185 tennis courts. All the novelties of the floriculture sector for the upcoming season will be on display.

Among the curiosities on display, there will be the presentation of the 'Plant of the Future,' along with lilliputian or gigantic olive trees, mammoth bonsai, imperial cacti, mini-agaves, salon algae, heat and frost-resistant plants, super agapanthus, geraniums, roses, begonias, orchids, lisianthus, petunias, hibiscus of every shape and color, flowers with unprecedented colors, multicolored and multi-taste herbs; new varieties of delosperma, chrysanthemum, sansevieria, gerbera, iris, apartment aloes, plug&play vertical gardens, the latest frontiers of technological innovation, recent discoveries for plant and soil nourishment, eco-furniture and accessories in natural materials, terrariums, and apartment lampariums, honey-bearing plants to host bees and butterflies in the garden, bird gardens, domestic plant incubators, soilless cultivation, mini-biofactories, intelligent irrigation systems, cutting-edge machinery, new solutions for sports turf, and much more.

For more information:

Myplant & Garden

myplantgarden.com