

February 26-28, 2020 in Milan

Italy: Sixth edition Myplant & Garden nearly fully booked

Next year in February, the sixth edition of the Myplant & Garden will be held and already 90% of the exhibiting surface is full.

Over the last years, Myplant developed itself to one of the most complete and international trade fairs of the green industry in Italy. It is following a constant growth path, as confirmed by the 2019 edition - that hosted more exhibitors than 2018 - and by the great number of rebookings (check out the exhibitors' list [here](#)).



Eager to get an impression of the Myplant & Garden? FloralDaily attended last year's edition and made the following [photo report](#).

On this basis, the planning of the next edition has started. According to the organization, there will be even more exhibitors, buyers, selected visitors and the creation of new, interesting projects that answer the need to represent the various facets and innovations in an industry that is at the centre of each social, political and environmental context.

Many sectors will be exhibiting at the show, led by the traditional 8: Nurseries, pots, garden care, machinery, landscape IT, cut flowers, and decoration. "In time, these sectors have evolved and diversified, thus attracting more and more specialised visitors and exhibitors."

From the core, some more recent categories have evolved: sport grounds, motor garden, arboriculture, outdoor living, and decor district.

Among the innovations for 2020, PP.AA. Project, an event dedicated to public administrations, will help develop contacts and cooperations between public bodies and exhibiting companies during the 3 days of the exhibition.

These and many more will be the features that will enliven the forthcoming VI edition of Myplant & Garden, that will be held from February 26-28, 2020, again in the Fiera Milano Rho in Milan, Italy.

Eager to exhibit at the Myplant & Garden? [Click here to book a stand.](#)

For more information

Myplant & Garden

myplantgarden.com

