

February 26-28, Milan

Italy: Identity of garden center business in Myplant & Garden spotlight

VIDEO

During the 5th edition of Myplant & Garden, the Garden Center New Trend event was dedicated to garden centres, where new ideas and business proposals are shown through scenic and eye-catching instalments with an actual, innovative concept that changes during each edition. 600 sqm of creativity, initiatives, show cookings, innovations and meetings.

The project aims to meet the interest of visitors and it is also a tool for the exhibiting companies who show their products within the event.

The theme for 2019 has been The Identity of Business.

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