

Looking back at February 2020

How Covid-19 started to impact the industry

We often start the beginning of February with a photo report of the IPM Essen - and at that time not knowing that it would be one of our last shows to attend in 2020. A week later, our colleagues from HortiDaily visited the Fruit Logistica in Berlin, where the effects of the coronavirus started to take shape. The Chinese hall was empty and the floral industry exporting to China is feeling the first impacts and the first exhibitions in China started to announce the postponement of their shows.

Being a Chinese 'problem' at first, further in the month of February, it became clear that this unknown Coronavirus would become more and more a global problem as it hit Italy and Myplant & Garden decided to postpone their show as well.

Fortunately, some exhibitions were able to continue, like Horticonact in the Netherlands and HorEx in Vietnam.

Growers were quite pleased with Valentine's day this year, despite weather conditions and the situation in China made it challenging this year.

Below are the highlights:



Show will now be held in September 2020

[Italy: Myplant & Garden postponed due to coronavirus](#)

[The sixth edition of the Myplant & Garden that was set to be held this week, from February 26-28, has been cancelled due to the coronavirus outbreak in the country](#)