



February 21-23, Milan, Italy:

'Best technologies and the most innovative solutions' highlighted at Myplant & Garden

From February 21-23, Myplant & Garden will take place again in Milan, Italy. During the show, Italian and international companies that operate in the sector will meet. It is an international show, with 22% of the exhibitors coming from abroad. And regarding the visitors, buyers from all over the world are finding their way to the show. In 2024, the show will be in its 8th edition.



Part of the exhibition floor at Myplant & Garden 2023. Eager to get an impression of the show, <u>click here</u> for the 2023 photo report.

How was the 2023 show?

In 2023, 655 exhibitors presented their products and services on an exhibition floor of 45.000 sqm. In total, the show welcomed a record number of 23.000 participants. On top of that, 150 International buyer deligations visited the show, and 60 seminars were organized.

What to expect from the 2024 edition?

Also, in 2024, interest in the show is expected to be high. Besides the exhibitors (click here for the list of current exhibitors), seminars will be organized again. Topics will be wide and will go from cultivation to floristry.

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In the next edition, Myplant will also highlight the best technologies and the most innovative solutions available to eco-friendly companies. The circuit dedicated to the evolution of the sustainable sector, developed by their technical-scientific committee, also provides a full program of events that touch on the hottest topics surrounding innovation and applications in the various reference sectors.