

September 21-23, 2020, Milan:

Italy: New date Myplant & Garden announced

Last week, a couple of days before the show was planned to kick off, the organization of Myplant and Garden decided to react for the well-being of everyone in regards to the coronavirus diffusion in Italy and postponed the event to September 2020. Now, the exact dates is announced. It will be held from Monday 21 to Wednesday 23 September 2020 in Fiera Milano Rho. "We couldn't think of skipping the sixth edition", the organization says in a press release.



"The sanitary emergency has affected all of us", they say. "This is an unpredictable situation that has involved 124 trade fairs in Italy so far and has challenged the national trade fair panorama. According to AEFI, Italian trade fairs generate a 60-billion euro business, favor 50% of exports for participating companies, attract 200,000 exhibitors and 20 million visitors - 2 million from abroad. Many events have been cancelled."

But the organization of Myplant & Garden is pleased to say that the show is back. "We have decided to relaunch the fair for all the work that has already been done by everybody. It is back together with those who have made it bigger and better, together with companies, with the market, and with the actors in the industry that do not stop when there is an obstacle."

"The organization mentions that it would have been unthinkable to skip an edition of this show. It is one of the most important garden trade fairs on an international level - the International Green Expo - with a continuous growth and development rate and the presence of the Italian excellence whose success has increased over the last few years."

"We will be all together again in September 2020, as usual, because the actors in the green industry can overcome also this challenge, and a strong signal to the whole country and to the world can be given. We will work together for a great sixth edition of Myplant."