

Chrysal to organize wedding seminar at Myplant & Garden

Chrysal International is present at the Myplant & Garden fair at the wedding flowers booth and organizes the seminar BloomingLove, in collaboration with the bridal magazine White Sposa, Myplant&Garden, Weddingflowers, wedding planner Silvia Sottocasa and the floral designers Dini Holtrop and Marco Introini. Blooming Love is aimed at wedding planners and floral designers and presents innovative ideas and concepts focused on Generation Z.



Generation Z has a strong interest in sustainability, and this value increasingly influences their choices across various aspects of life, including weddings. Growing up with an increasing awareness of climate change and environmental issues, this generation places great importance on making responsible decisions. This is reflected in their desire to organize weddings in a sustainable way.

Invitation To Blooming Love
Wedding Florals for the Next Generation

MYPLANT & GARDEN
International Green Expo

20.02.2025
4 p.m.

Location: Area Wedding PAD. 8
MYPLANT & GARDEN Milano Fiera RHO

CHRYsal **OZ EXPORT**
TO FLOWER THE WORLD

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