

Myplant & Garden previews 5th edition in Cologne

On 3 September the fifth edition of Myplant & Garden was officially presented to international operators (press, buyers, companies) in Cologne.



The meeting, that has witnessed the presence of the General Consul for Italy in Cologne, is part of an international promotional project of Myplant and of the horticulture industry developed by Myplant in cooperation with specialised agencies and associations.

The window of Cologne has been the occasion to offer a preview on facts, figures and perspectives of the Italian gardening industry, thanks to the contribution of Euromonitor International, the international research institute that is partner of Myplant & Garden.

[Download the full presentation here.](#)

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