

20 - 22 February 2019, Milan

## Italy: GREENN again organizes Holland Collective at MyPlant & Garden

GREENN is once again organizing the Holland Collective at the MyPlant & Garden next spring. This Italian most complete and professional trade fair will take place from February 20 - 22 in Milan. After a successful 4th edition, where the fair broke all previous records with more exhibitors and visitors than in previous years, the MyPlant & Garden is undoubtedly the most important fair of Italy in the field of plants and flowers. With 45,000 m<sup>2</sup> of exhibition area, 655 participants, 17,300 visitors and 150 official delegations of foreign buyers in 2018, the expectations for the MyPlant & Garden 2019 are again positive and very promising.



The registration for the Holland Collectief has now been opened and will have a renewed appearance this year. Maaiké Koop - Director GREENN: "We have managed to secure a beautiful place for the Holland Collective in Hall 12. This gives us the opportunity to grow further at one location. At the upcoming anniversary edition of this fair, we will introduce the familiar Holland Collectief again, but in a new fresh look in which the participants can once again present their company and products optimally."

Registration for a presentation space within the Holland Collectief on the MyPlant & Garden can be done [here](#) up to and including Friday 5 October. Curious about the opportunities and/or the new look? Please contact us via [info@greenn.nl](mailto:info@greenn.nl) or +31 (0)297 761866.