

# MYPLANT & GARDEN 2026

FEBRUARY 18 - FEBRUARY 20



## **Myplant & Garden is the most important and inclusive professional trade fair for horticulture, garden and landscape in Italy**

Since its very first edition in 2015, Myplant has kept growing, developing and offering unique business opportunities to all those involved in the garden industry. The trade fair has given a new impetus to the Italian horticulture and gardening sectors, helping them gain more recognition on an international level.

Every element of the process that makes up the gardening industry is present in the fair: research, construction, seeds, forestation, production, innovation, components, distribution. The main 9 sectors represented with their deep and ample offer make Myplant the main place to be: nurseries, cut flowers, decoration, landscape architecture, machinery, IT, garden care, pots and outdoor furniture.

At Myplant there is a continuous creation of connections with many significant aspects of everyday life: the components of the green chain multiply their potential by meeting at the fair, addressing the most current issues and introducing new lifestyles.

Myplant addresses multiple topics and themes which are currently prevalent: gardening enhances the quality of our lives, our health, our climate. It purifies indoor and outdoor spaces, be them domestic or urban. Gardening drives regeneration and innovation.

### **Myplant & Garden: The Tenth Edition of the Leading International Trade Fair for the Professional Green Sector is Approaching**

*Bigger, more international, with a new exhibition layout and a dense programme of initiatives: this is how Myplant & Garden is preparing to celebrate its tenth edition, scheduled from 18 to 20 February 2026 at FieraMilano Rho. A milestone that represents not only the confirmation of the event's positioning as a benchmark for the professional green sector, but also a new starting point shared with the entire international green community.*