

MyPlant & Garden, 50,000 square meters of exhibition dedicated to the excellence of horticulture



Italian (ornamental) horticulture is a heritage of the “made in Italy” concept. It involves knowledge, research and products admired around the world. Italian horticulture is characterized by tradition and innovation, science and culture, passion and business, spread over 45,000 hectares of land. It's a reality that finds and showcases its best at Myplant, the trade fair which will be held from 21-23 January in Milano.

Research processes, production, logistics, development, services, machinery, accessories, tools, workshops, innovative solutions to save both energy and water: this and much more will be showcased at Myplant, the professional, international trade fair for the green industry that will transform the halls of FieraMilano Rho into a huge, 5-hectares greenhouse with over 650 brands and the organisation says proudly, they will welcome thousands of operators and buyers from the whole world. Myplant addresses multiple topics and

themes which are currently prevalent: gardening enhances the quality of our lives, our health, our climate. It purifies indoor and outdoor spaces, be them domestic or urban. Gardening drives regeneration and innovation.

For more information or entree tickets: www.myplantgarden.com