

# Myplant & Garden Middle East announces tanseeq investment group as first strategic partner



Anticipation is growing for the inaugural edition of **Myplant & Garden Middle East2025**, set to take place at **Dubai Expo City from November 15–17, 2025**. As the region's appetite for sustainable landscaping and green innovation accelerates, the exhibition has named **Tanseeq Investment Group** as its first official **Strategic Partner**, marking a key milestone in its expansion into the Middle East.

The partnership, announced at the 9th edition of Myplant & Garden in Milan, reflects the rapid growth of the UAE's landscaping and horticulture sectors—driven by **Vision 2030**, climate-focused policies, and bold urban development plans. Tanseeq's involvement sends a strong signal: the Middle East's green transformation is real, and it's happening now.

**Tanseeq Investment Group**, a powerhouse in the UAE and GCC landscaping scene, brings decades of experience and a track record of delivering large-scale, high-impact projects. From urban parks to mega-developments, the Group champions sustainable design, water-wise solutions, and forward-thinking technology.

*“We are honoured to be the first strategic partner of Myplant & Garden Middle East. As the leading landscaping group in the GCC, we see this partnership as a key platform to advance innovation, sustainability, and cross-sector collaboration. It’s time for our industry to connect, evolve, and lead — and this exhibition is where it starts”,* commented **Naser Ahmed**, Group CEO, Tanseeq Investment Group.

**Valeria Randazzo**, Exhibition Manager of Myplant & Garden Middle East, added:

*“We’re thrilled to welcome Tanseeq as our first strategic partner. Their leadership in green innovation sets the tone for what this exhibition is all about — bringing together top-tier players to build a greener, more resilient future for the region.”*

Myplant & Garden Middle East 2025 will unite landscape architects, developers, suppliers, municipalities, and sustainability pioneers under one roof — creating a hub for knowledge, business, and partnerships. With Tanseeq leading the way, the event is poised to become the region’s premier platform for landscaping innovation and environmental progress.

**Join us from November 15–17 at Dubai Expo City** — and be part of the future of green infrastructure in the Middle East.