

MYPLANT & GARDEN MIDDLE EAST 2025 OPENS IN DUBAI UNDER MOCCAЕ PATRONAGE



The inaugural edition of Myplant & Garden Middle East 2025, the region's first exhibition dedicated to horticulture, landscaping, and sustainable green cities, opened at the Dubai Exhibition Centre, Expo City Dubai, under the patronage of the Ministry of Climate Change and Environment (MOCCAЕ). The event was inaugurated by HE Dr. Mohammed Salman Alhammadi, Assistant Undersecretary for the Food Diversity Sector at MOCCAЕ, together with HE Marwan Ahmed Bin Ghalita, Director General of Dubai Municipality.

The launch marks a significant milestone for the UAE's drive toward climate-resilient, nature-positive cities aligned with We the UAE Vision 2031. Senior officials and international delegations, including HE Lorenzo Fanara, Ambassador of Italy to the UAE; Andreas Kipar, Chairman of Green City Italia; Francesco Santa, CEO of IEG Middle East; and



Mirco Carloni, President of the XIII Agriculture Commission of the Italian Parliament, joined the inaugural tour—highlighting strong global cooperation.

HE Dr. Alhammadi emphasized the critical role of horticulture and nature-based solutions in shaping smart, liveable, climate-adaptive cities. He highlighted the link between green urban environments and food security, stressing the need for innovation, collaboration, and knowledge exchange.

With over 100 international exhibitors, the show presents advanced solutions for arid-climate

horticulture, sustainable irrigation, climate-resilient plant production, and smart greenhouse technology. Over three days, a robust programme of conferences and technical workshops explores regional environmental priorities, including biodiversity restoration, intelligent irrigation, climate-adaptive landscaping, and circular design.

The strong participation of government bodies, global experts, and industry leaders underscores the event's importance as a strategic platform supporting sustainable urban transformation across the Middle East.



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