

## International Green Expo returns for 2024

Myplant & Garden, the International Green Expo now in its eighth edition and will be held on 21-23 February 2024.

**From February 21 to 23, Myplant will transform 4 pavilions at Fiera Milano-Rho into a massive garden of 50,000 square meters, equivalent to 7 soccer fields or 185 tennis courts.**

The expo will feature comprehensive green solutions, from productions to cultivation systems, therapeutic and inclusive gardens, green cities, sportsgrounds and facilities, landscapes, public spaces, green infrastructure, robotics, home decorations, and gardening trends.

**This edition will be expanded by an additional 5,000 square meters** compared to the previous one, including **outdoor** areas for practical demonstrations, featuring **700 brands** on display (**20% from abroad**), **dozens** of partner associations, **190** buyer delegations, and **105** accredited foreign companies visiting from **40** strategic countries across **4** continents.

There will be **60** conferences and special initiatives, with **180** registered journalists, representing **9** macro-sectors covering the entire horticultural-floricultural chain.

As a unique meeting arena and an exceptional showcase of novelties, Myplant hosts **Myplantech**, a path identifying innovative products and solutions shaping the future of the sector

Innovation transforming the world of **motorgarden**, whose investments in cutting-edge solutions will reach new milestones at the fair.

Just as in the world of **sports**, to which Myplant, also in partnership with the Gotha of Italian football institutions

High expectations surround new **decorative** tendencies, colour trends for environments and ceremonies, international floral composition contests, and, still on the topic of flowers, new varieties for increasingly beautiful, resistant, and prestigious **plants**.

Other news: the new **outdoor BBQ** area, **Garden Center New Trend** event in the new pavilion, such as the **Décor District**, the 2 golf practice **fields**, the **putting green** area, and the **pickleball court** inside the pavilion 20, and more.

<https://myplantgarden.com/en/>