

MyPlant 2024

Date: 21 Feb 2024 - 24 Feb 2024

Organiser: V Group

Location: Fiera Milano fairgrounds Italy

URL: <https://myplantgarden.com/en/>

Overview

Myplant offer business opportunities to all those involved in the garden industry.

Every element of the process that makes up the gardening industry is present in the fair: research, construction, seeds, forestation, production, innovation, components, distribution. The main 9 sectors represented with their deep and ample offer make Myplant the main place to be: nurseries, cut flowers, decoration, landscape architecture, machinery, IT, garden care, pots and outdoor furniture.

Myplant addresses multiple topics and themes which are currently prevalent: gardening enhances the quality of our lives, our health, our climate. It purifies indoor and outdoor spaces, be them domestic or urban. Gardening drives regeneration and innovation.

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