



26 May 2021

Myplant & Garden: 23-25 February 2022

The sixth edition of [Myplant & Garden](#) will take place from 23 to 25 February 2022 in Fiera Milano-Rho, Italy. Trade fairs in Italy still didn't get any support from the government.

Myplant & Garden will do so in compliance with health regulations. It will take good care of the thousands of companies and professionals that have participated in and contributed to the event over the years. "Thanks to them the trade fair has become a unique phenomenon of experiences, business and relations in the international panorama. An event that generates expectations and that is an asset for the whole industry."



According to the data presented by [AEFI](#) (association for exhibition and trade fairs in Italy) to various ministries, 200,000 companies choose Italian trade fairs every year, because of their strategic role in the corporate growth and development. Italian trade fairs generate a turnover of over 60 billion Euro. They boost half of the Italian export around the world.

Notwithstanding the declarations of the government, the Italian trade fair world is still waiting for the promised help and contributions outlined in 2020. "This predicament, as the recent release from AEFI confirms, is leaving the organisers of trade fairs that bring wealth to the whole country with no support. Thus creating a dangerous market asymmetry with its international competitors."