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Myplant & Garden keeps growing

The International Green Expo **Myplant & Garden** keeps growing. Doors have closed on the fifth edition of the trade fair for horticulture, landscape, flowers and garden in Italy. +16,5% visitors compared to 2018

Myplant has once again surpassed the expectations and it has closed the 2019 edition with more than 20,000 visitors (+16,5% if compared to the 2018 edition).



In three days the halls of Fiera Milano Rho have hosted 733 companies (+12% compared to 2018, 21% of which came from abroad), more than twenty-thousand visitors, renowned speakers and the international jet-set of wholesale. There have been 200 official international buyers delegations (+30% if compared to 2018) that have been selected and divided into 56 purchasing categories.

Buyers have come from 48 foreign countries, 120 international wholesale resellers have visited the event together with people responsible for the urban redevelopment of various European cities and thousands of buyers from Italy as well. Local institutions have come back to Myplant together with the managers of big private and public green areas – for playgrounds, sports, urban development, tourism – from all over Europe.

	2019	2018	2017	2016	2015
exhibitors	733	655	567	441	339
International buyers	+ 200 Delegazioni ufficiali	150 Delegazioni ufficiali	110 Delegazioni ufficiali	90	50
Seminars/events	80	70	40	30	10
participants	20.100	17.300	13.000	10.000	8.500
sqm	45.000	45.000	30.000	30.000	25.000

Exhibitors have come mainly from Lombardy, Veneto and The Netherlands, followed by Germany, Denmark, France, Poland and Spain – as regards foreign companies.

In 2020 Myplant & Garden will take place on 26-27-28 February.