

# CONVENTIONS, MEETINGS AND WORKSHOPS Myplant & Garden 2024

Work in progress calendar updated to 05.02.2024

**Wednesday, February 21, 2024**

## **Green Management**

Wednesday, 21 February, 9:30 a.m. - 1:30 p.m.

**CONFERENCE HALL - Pav. 20 - M42**

## **CONFAGRICULTURE AND ASSOVERDE, AN ALLIANCE FOR THE REVITALISATION AND RECOGNITION OF THE GREEN SUPPLY CHAIN**

Provided by Assoverde and Confagricoltura

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## **Green Management**

Wednesday, 21 February 2:00 p.m. - 3:30 p.m.

**CONFERENCE HALL - Pav. 20 - M42**

## **DIGITAL TWINS AND TREE EQUITY: NEW MONITORING TOOLS AND TREE MANAGEMENT**

Provided by R3GIS

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## **Green Management**

Wednesday, 21 February, 3:30 p.m.- 4:30 p.m.

**CONFERENCE HALL - Pav. 20 - M42**

## **PUBLIC ADMINISTRATION PROJECT ED. 2024: VIRTUOUS EXAMPLES OF PLANNING, MANAGEMENT AND MAINTENANCE OF PUBLIC GREEN SPACE AND URBAN LANDSCAPE**

Provided by AIDTPG Ass.ne Italiana Direttori e Tecnici PUBLIC GIARDINI in collaboration with Myplant & Garden

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## **Sports Green**

Wednesday, 21 February, 9:30 a.m. - 11:30 a.m.

**GREEN SPORTS HALL - Pav. 20 - E40**

## **MYPLANT SPORT&LANDSCAPE: SPORTS FEDERATIONS AND ASSOCIATIONS COMPARED**

Speakers: FIGC, LND, FIDAL, CONES, AITG, FIG, FITP

*Provided by Myplant & Garden*

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**Sports Green**

*Wednesday, 21 February 11:30 a.m. - 1:30 p.m.*

**GREEN SPORTS HALL - Pav. 20 - E40**

**GOLF COURSES: WILDLIFE CONTROL AND MANAGEMENT AND AERIFICATION TECHNIQUES**

*Provided by AITG Associazione Italiana Tecnici del Golf [Italian Association of Golf Technicians]*

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**Sports Green**

*Wednesday, 21 February, 2 p.m. - 4 p.m.*

**GREEN SPORTS HALL - Pav. 20 - E40**

**SUSTAINABLE GREEN MANAGEMENT AND TOURISM: THE CONTRIBUTION OF GOLF**

*Provided by FIG FEDERAZIONE ITALIANA GOLF - Turf Section*

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**Sports Green**

*Wednesday, 21 February, 4 p.m. - 6 p.m.*

**GREEN SPORTS HALL - Pav. 20 - E40**

**SPORT AS URBAN REGENERATION**

*Provided by FIDAL - Federazione Italiana Atletica Leggera, CONI Lombardia and ASSO Ingegneri e Architetti*

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**Green Management**

*Wednesday, 21 February 9:30 a.m. - 11:30 a.m.*

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**COPLANT ACADEMY: NEW SPRING COURSES AND WINNERS OF THE "DESIGN OUR STAND AT MYPLANT" CONTEST**

*Provided by Coplant*

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**Building Landscape**

Wednesday, 21 February 11:30 a.m. - 12:30 p.m.

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**FACING THE CRISIS**

Provided by Arketipos

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**Green Management**

Wednesday, 21 February, 12:30 p.m. - 1:30 p.m.

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**PNRR AND URBAN FORESTATION: WHERE ARE WE?"**

Provided by CONFARTIGIANATO

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**Building Landscape**

Wednesday, 21 February, 2 p.m. - 4 p.m.

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**GREENERY AND HEALTH ARE THE FUTURE OF OUR CITIES**

Provided by ASSO.IMPRESI.A.

Training credits: Qualified in Agronomy and Forestry 0.250 PTC

[Download the flyer](#)

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**Building Landscape**

Wednesday, 21 February, 3:45 p.m. - 6:00 p.m.

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**CONTEMPORARY LANDSCAPE - FROM THE LANDSCAPE OF INCLUSION TO ZONES 30**

Provided by PAYSAGE

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**Technological Innovations**

Wednesday, 21 February, 9:30 a.m. - 1:00 p.m.

**CONFERENCE HALL - Pav. 8 - K01/M02**

**OUT OF SOIL, HOW BEST TO CULTIVATE WITHOUT WASTE (Also creating new opportunities for us and the planet)**

*Provided by GreenPlanner*

*The event participates in the Continuing Professional Education programme for Agronomists and Foresters for 0.313 PTC with reference to Conaf Regulation no. 162/2022.*

[Download the flyer](#)

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**Publishing**

*Wednesday, 21 February, 2:30 p.m. - 5:00 p.m.*

**GARDEN CENTER NEW TREND - Pav. 8 - A01/C02**

**25 YEARS OF GREEN UP: TRADE GARDENING STORIES BETWEEN HOBBIES AND GREEN CULTURE**

*Provided by Green up*

<b>Thursday, 22 February, 2024</b>
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**Sports Green**

*Thursday, 22 February, 9:30 a.m. - 11:30 a.m.*

**GREEN SPORTS HALL - Pav. 20 - E40**

**SUSTAINABILITY OF SPORTS FACILITIES - FIRST SESSION**

*Provided by T Sport*

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**Sports Green**

*Thursday, 22 February, 11:30 a.m. - 1:30 p.m.*

**GREEN SPORTS HALL - Pav. 20 - E40**

**SI- SUSTAINABLE INFRASTRUCTURES, THE NEW FRONTIER OF SPORTS FACILITIES. THE CHALLENGE OF UEFA AND FIGC**

*Provided by Federcalcio Services*

*Supported by Kulture Multimedia*

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**Sports Green**

Thursday, 22 February, 2:30 - 4:30 p.m.

**GREEN SPORTS HALL - Pav. 20 - E40**

**LND IMPIANTI SRL IS BORN: THE CONFIRMATION, THE NEWS, THE GOALS**

*Provided by LND Facilities*

Supported by Kulture Multimedia

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**Sports Green**

Thursday, February 22, 4:30 p.m. - 5:30 p.m.

**GREEN SPORTS HALL - Pav. 20 - E40**

**SUSTAINABILITY OF SPORTS FACILITIES- SECOND SESSION**

*Provided by T Sport*

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**Building Landscape**

Thursday, 22 February, 9:30 a.m. - 5:00 p.m.

**LANDSCAPE AREA HALL - Pav. 20 - C09**

9:30 a.m. - 10:30 a.m.

**LET'S BREAK IT UP!**

**MILAN GREENING CITY: Let's break up the asphalt to bring Nature back to the city!**

*Provided by Green City Italy*

10:45 a.m. - 11:45 a.m.

**ENGINEERING WORKS IN THE MUNICIPALITY OF DOSSENA, THE MAN-MADE LANDSCAPE  
TO ENCOURAGE WALKING TOURISM IN VAL BREMBANA (BG)**

*Provided by EN Space network*

12:00 p.m. - 1:00 p.m.

**URBAN REDEVELOPMENTS BETWEEN DRAINING PAVEMENTS AND ARCHITECTONIC  
BARRIER REMOVAL. MEDA'S EXAMPLE: THE FIRST GREEN CEMETERY**

*Provided by IPM Italy in collaboration with EN Space Network*

1:15 p.m. - 2:15 p.m.

**WATER VITAL RESOURCE: NEW HORIZONS IN OUTDOOR DESIGN FOR CONSCIOUS USE**

*Provided by EN Space network*

2:30 p.m. - 3:30 p.m.

**INNOVATING OUTDOORS: DESIGNING QUALITY WITH COLLABORATION BETWEEN LANDSCAPE ARCHITECT AND PLANTSMAN**

*Provided by EN Space network*

3:45 p.m. - 4:45 p.m.

**PUBLIC GREEN LIGHTING FOR THE QUALITY OF THE URBAN ENVIRONMENT**

*Provided by AIDI*

Moderator: Alessandra Reggiani

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**Training**

*Thursday, 22 February, 5 p.m. - 6 p.m.*

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**HIGHER TECHNOLOGICAL EDUCATION- ITS - AND HIGHER TECHNICAL EDUCATION AND TRAINING - IFTS: TRAINING IN THE SERVICE OF ENTERPRISES**

*Provided by Fondazione Minoprio [Minoprio Foundation]*

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**Green Management**

*Thursday, 22 Feb. 9:30 a.m. - 5 p.m. Provided by Assofloro SIA and Coldiretti*

**CONFERENCE HALL - Pav. 20 - M42**

9:30 a.m. - 11:00 a.m.

**STOP INVASIVE ALIEN SPECIES TO PROTECT BIODIVERSITY, ECONOMY AND HEALTH. THE ROLE OF THE FLORICULTURE SECTOR**

Professional Training Credits - The event is valid as a recognition of Professional Training Credits (PTC) for members of the College of Agricultural Technicians and Graduate Agricultural Technicians - Accredited event of 0.188 PTC in accordance with CONAF Resolution 162/22 - CEU recognition for ETW-ETT Certifications

[Download the flyer](#)

11:30 a.m. - 1:00 p.m.

**PROPOSED UPDATED OPERATING PROCEDURES FOR ACCESS, HANDLING AND POSITIONING USING ROPES ON TREES**

*In collaboration with SIA, A.A.*

The event is valid as recognition of Professional Training Credits (PTC) for members of the College of Agricultural Technicians and Graduate Agricultural Technicians -Accredited event of 0.188 PTC in accordance with CONAF Resolution Reg. 162/22 -C CEU Recognition for ETW-ETT Certifications

[Download the flyer](#)

1:30 p.m. - 3:00 p.m.

### **GET TO KNOW AND PROTECT TREE-HABITATS FOR BIODIVERSITY CONSERVATION IN THE URBAN ENVIRONMENT: CHALLENGES AND OPPORTUNITIES**

The event is valid as recognition of Professional Training Credits (PTC) for members of the National College of Agro-Technicians and Graduate Agro-Technicians Professional Training Credits -The event is valid as recognition of Professional Training Credits (PTC) for members of the College of Agricultural Technicians and Graduate Agricultural Technicians -Event accredited with 0.188 PRC under CONAF Resolution Reg. 162/22 -C CEU Recognition for ETW-ETT Certifications

[Download the flyer](#)

3:00 p.m. - 5:00 p.m.

### **PNRR PARKS AND HISTORIC GARDENS: CHALLENGES AND NEW OPPORTUNITIES FOR THE FLORICULTURE SECTOR**

Training credits (PTC) for Professional Orders and Colleges. Education credits (CEUs) for ETW - ETT certification.

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### **Sports Green**

*Thursday, 22 February, 9:30 a.m. - 6:00 p.m.*

**CONFERENCE HALL - Pav. 8 - K01/M02**

### **92ND NATIONAL MEETING A.I.T.G. - ASSOCIAZIONE ITALIANA TECNICI DEL GOLF [ITALIAN GOLF TECHNICAL ASSOCIATION]**

*Provided by A.I.T.G. - ASSOCIAZIONE ITALIANA TECNICI DEL GOLF*

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### **Decoration**

*Thursday, 22 February, 2:00 p.m. - 4:30 p.m.*

**FLORAL DISPLAY AND PARADE AREA - Pav. 8 - F01/K02**

### **DOES AN ITALIAN WEDDING REQUIRE SUSTAINABLY GROWN FLOWERS?**

*Provided by Simona Polli, director of WhiteSposa magazine, Cristiano Genovali Secretary General of AFFI and Dutch Embassy*

Friday, 23 February 2024

**Sports Green**

Friday, 23 February, 9:30 a.m. - 11:30 a.m.

**GREEN SPORTS HALL - Pav. 20 - E40**

**HUSQVARNA CONFERENCE**

Provided by T Sport

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**Sports Green**

Friday, 23 February, 11:30 a.m. - 1:30 p.m.

**GREEN SPORTS HALL - Pav. 20 - E40**

**SPORTS AND INCLUSIVENESS IN THE GREEN**

Provided by ASSO.IMPRESI.DI.A.

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**Sports Green**

Friday, 23 February, 2:30 p.m. - 4:30 p.m.

**GREEN SPORTS HALL - Pav. 20 - E40**

**PICKLEBALL**

Provided by FITP and T Sport

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**Building Landscape**

Friday, 23 February, 10 a.m. - 1:30 p.m.

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**COMUNI – CHIAMO AIAPP**

**MUNICIPALITIES AND LANDSCAPE ARCHITECTS: STATE OF THE ART OF A RELATIONSHIP AND ITS POSSIBILITIES FOR DEVELOPMENT**

Provided by AIAPP - Associazione Italiana di Architettura del Paesaggio [Italian Association of Landscape Architecture], Lombardy section

12:30 p.m. - 1:30 p.m. - **MYPLANT 'S GARDENS** Provided by Myplant & Garden, with the support of AIAPP Lombardia, with the participation of ITT CAT CARLO BAZZI and Fondazione Minoprio



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**Management of Green Health**

*Friday, 23 February, 9:30 a.m. - 1:30 p.m.*

**CONFERENCE HALL - Pav. 20 - M42**

**HANDOVER CEREMONY**

**“LA CITTA’ PER IL VERDE” [THE CITY FOR GREEN] AWARD 2023/24 - 24th edition.**

*Provided by The Editorial Green*

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**Building Landscape**

*Friday, 23 February, 2:30 - 3:30 p.m.*

**LANDSCAPE AREA HALL - Pav. 20 - C09**

**GREEN TECHNOLOGY: EFFECTIVE SOLUTIONS FOR CITIES**

*Provided by The Editorial Green*

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**Garden Retail**

*Friday, 23 February, 10 a.m. - 1 p.m.*

**CONFERENCE HALL - Pav. 8 - K01/M02**

**GREEN PROMOTION AND ORIENTATION ACTIVITIES TOWARDS THE NEW GENERATION**

*Provided by CIA and Florovivaisti Italiani*

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**Green Management**

*Friday, 23 February, 2:30 - 4:30 p.m.*

**CONFERENCE HALL - Pav. 20 - M42**

**GARDENERS: WORKING TOGETHER IS POSSIBLE! THE COLLABORATION BETWEEN THE VAT NUMBER IN THE GREEN SECTOR, LET'S HAVE SOME CLARITY!**

*Provided by AIPV Italian Association of Landscaping Professionals*

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**Publishing**

Friday, 23 February, 1:30 p.m. - 4:30 p.m.

**CONFERENCE HALL - Pav. 8 - K01/M02**

**ENVIRONMENTAL COMMUNICATION, AN ONGOING CHALLENGE**

Provided by Unarga

UNARGA, National Union of Agricultural, Food, Environmental, Land, Forestry, Fisheries, Renewable Energy, Rural and Environmental Tourism Journalists Associations,  
Participation in the event entitles journalists to 2 training credits.

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**Programmes in DEDICATED SPECIAL AREAS:**

**UGM Urban Green Management - Pav. 20 Stand G33**

	<b>UGM MYPLANT WORKSHOP 2023 - stand G33 pav. 20</b>		
	<b>WEDNESDAY, 21/02</b>	<b>THURSDAY 22/02</b>	<b>FRIDAY 23/02</b>
09.30 a.m. -10.30 a.m.	Batteries, recharging & safety; Pellenc solutions for optimised management Provided by: Pellenc Italy	Batteries, recharging & safety; Pellenc solutions for optimised management Provided by: Pellenc Italy	Batteries, recharging & safety; Pellenc solutions for optimised management Provided by: Pellenc Italy
10.30-11.30		Assoverde	Assoverde
11.30-12.30	Introduction to GreenSpaces, digital twins and other technologies for Urban Green management Provided by: Paolo Viskanic, R3-GIS	Introduction to GreenSpaces, digital twins and other technologies for Urban Green management Provided by: Paolo Viskanic, R3-GIS	Introduction to GreenSpaces, digital twins and other technologies for Urban Green management Provided by: Paolo Viskanic, R3-GIS
12.30-1 pm	Jumping Pillows, elastic cushions for urban recreational spaces:a new play installation for the development of	possible intervention: Garden Forever	Jumping Pillows, elastic cushions for urban recreational spaces:a new play installation for the development of motor and sensory skills

	<b>motor and sensory skills</b> Provided by: Larix Italy		Provided by: Larix Italy
1.30-2.30 p.m.	Assoverde	<b>The survey and census of green space according to CAM</b> Provided by: Mr Emanuele Daverio, SCM	<b>The marketing of plant products</b> Provided by: Crespi Bonsai
2.30-3.30 p.m.	CSQA	<b>“Trees outside Forest” certification: from Urban Green to Agroforestry</b> Provided by: Davide Troncon, CSQA Certifications and Eleonora Mariano, PEFC Italy	
3.30 - 4.30 p.m.	<b>Credit 540: your partner for managing unwanted greenery in urban environments</b> Provided by: Mr Roberto Balestrazzi, Nufarm	<b>HydroVgea hydro-retentive polymer for water criticality management of newly planted plant material</b> Provided by: Francesco Zanella, GEA S.r.l.	<b>HydroVgea hydro-retentive polymer for water criticality management of newly planted plant material</b> Provided by: Francesco Zanella, GEA S.r.l.