

Sicily. The Region at the top of Italian floriculture, still growing regional production



Toscana, Liguria, Sicily, Lombardy, Lazio, Puglia, Emilia-Romagna, Veneto and Piedmont lead the ranking of the regions that record the highest production value of the national horticultural sector, which grew by 11.4% in 2022 compared to the previous year.

A value that exceeded 3.1 billion euros (4.5% of production at basic prices of Italian agriculture), “the highest figure in the last few years examined”, reports Myplant & Garden, the international greenery fair (Fiera Milano-Rho, 21-23 February 2024), the most important professional event in the vegetal greenery supply chains, designed and built (horticulture, garden, landscape, sports greenery).

Sicily on the podium for both nursery and flower production

In this context, Sicily consolidates its position among the most prosperous Italian regions in the sector as the third national producer in overall economic terms; regional production, which exceeds 300 million, is worth almost 10% of the national one, divided as follows:

2nd place for the flower and plant market (with 208 million euros, i.e. 14% of national production, compared to 183 million euros in the previous survey: +12.2%), behind only Liguria and ahead of Campania ;

3rd position in the nursery market (almost 93 million euros, equal to approximately 5.5% of national production, compared to 83 million euros in the previous survey), behind only Tuscany and Lombardy.

Among the over 650 Italian and foreign brands already registered for the Milanese event, 21 Sicilian companies have been confirmed to date.

“We already have the certainty that at least 146 official delegations of international buyers and 90 accredited foreign companies are visiting from 40 countries and 4 continents, especially from Europe (65%), the main outlet market for Italian products. Buyers who will be able, together with the thousands of Italian operators, to appreciate the excellence of the Sicilian horticultural and horticultural product” – they say from Myplant.

“Thanks also to Sicilian companies, Italy confirms its role as a net exporter of horticultural and horticultural products”: in 2022 the production value of Italian exports reached 1.23 billion euros (1.14 in 2021, 900 million in 2020).