

15 February 2018

## **COUNTDOWN TO MYPLANT & GARDEN 2018!**

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The fourth edition of Myplant & Garden will take place next week in Fiera Milano Rho-Pero from 21 to 23 February. Three halls, 650 exhibitors and brands, 70 meetings and events, the Décor District and live demonstration areas encompass this major event.



These will be coupled with a significant panorama of innovations, business opportunities and contacts for professionals in the green industry.

## **True Gem in the World of Plants**

This event is the most important international b2b trade fair for horticulture, landscape and garden in Italy. Myplant & Garden will be a true gem in the world of plants, flowers and landscape. A huge 45,000-sqm greenhouse, the size of 6,5 soccer fields, or 170 tennis courts provides the arena for this extraordinary event.

## **Plants on a Global Level**

As an incubator, stage, agora and springboard for new products, processes, projects, relations and markets, Myplant & Garden acts as the branches of a monumental tree that expand in each region of Italy. The world of horticulture is complex and varied, and it gets its sap from the typical, unique Italian climate that gives life to a variety of plants that is recognized on a global level.



www.myplantgarden.com