

## PLANNING FOR MYPLANT & GARDEN 2023



### Programme for Myplant & Garden 2023

The programme for the 2023 edition of Myplant & Garden, (which is the 7th in its history), is well under way.

This truly International Exposition will be held at the Fiera Milano-Rho from February 22-24, 2023.

### Green, Design & Build

The most important Italian event dedicated to the universe of Green, Design and Build, will be carried out by the organizing secretariat, ICE, specialized agencies, Chambers of Commerce and the IEG (Italian Exhibition Group).

This aims to consolidate the Italian leadership of Myplant and accelerate its pace of growth on the International scene.



### Pillars of the Growth Programme

"The confidence of companies in the sector, the increasingly international relevance of the event and the entry into a large, leading group – says Valeria Randazzo (above), CEO of the organizing company VGroup – are the pillars of our growth programme.

"From February 2023 edition we will begin to see the first results of the new industrial plan, based on companies' business, authoritativeness of the sector, market's needs, and the dissemination of the culture of Green".

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