

5 November 2021

## 6TH EDITION BECKONS FOR MYPLANT & GARDEN

---



### 6th Edition Beckons for Myplant & Garden

Expectations are high for 6th Edition of Myplant & Garden next February.

Myplant 2022 will be an extraordinary occasion in which Italian and international operators will be able to meet in person. The sixth edition of the event is ripe with news and innovations, from seminars to MyplanTech.



### Floristry in Hall 12

After announcing the official allocation for exhibitors for February 2022, the historical halls 12-16-20, will be complete with the organisers evaluating a possible expansion to a fourth hall.

The layout of the halls will be organised with Hall 12 hosting the world of floristry. Hall 16 will host services related to the garden industry, garden care and, potted plants and flowers, whereas hall 20 will welcome nursery products side by side to landscape architecture, garden maintenance, motorgarden and the sports facility sector.



## A Role in the Garden Industry

The possible floor expansion is also due to the wish to highlight the role that Myplant & Garden plays in the garden industry. The event will offer a stage to discuss current themes such as the digital and ecological transition (PNRR, Italy's national plan of rebirth and resilience), and the International vocation both of the exhibiting companies.

## MyplanTech

For this and other reasons, Myplant will present MyplanTech, a new feature that aims at becoming the melting pot for innovative research in the garden industry from 2022 onwards. MyplanTech will become an exhibiting sector in which specific knowledge and skills will intermingle in order to create a better future.

[www.myplantgarden.com](http://www.myplantgarden.com)