

RICH IN CULTURAL INITIATIVES



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The Myplant & Garden International Green Expo is the most important trade fair for green operators in Italy. Held from February 24-26 at the FieraMilano Rho-Però, this is an event with 14.000 sq.m and 350 exhibitors. The event is open to landscape and garden professionals, operators, buyers and members of the International horticultural nursery supply chain.



Growing Profile

This year MyPlant & Garden has 20% extra exhibition space and 25% new exhibitors! Myplant is also creating a schedule rich in professional and cultural initiatives and events. A marathon of numbers, contents and important projects. These are aimed at promoting a culture of biodiversity, sustainability, vegetable and plant nursery production. Moreover, it is taking a look to the market, to the habits of millions of "Italian" green thumbs and to the supply and decoration.