



1 March 2018

## **MYPLANT & GARDEN IS A HUGE SUCCESS!**

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The 2018 event held last week in Milan has shown its extraordinary power, beauty and vitality.

The whole industry has witnessed an exceptional series of products, ideas and solutions. Here are the words of the organizers: "Myplant & Garden 2018 has demonstrated once again that when the protagonists of the sector focus on a common objective, they give life to a great, unique, incomparable and international moment".



### **17,300 Registered Visitors**

The response to the fourth edition of the International Green Expo (21-23 February 2018) has been excellent with 655 exhibitors, 17,300 registered visitors, three days in which the main protagonists of horticulture in Italy and abroad gathered in the halls of Fiera Milano Rho-Però.

The companies from Lombardy (the Italian region where the trade fair takes place) have been the most numerous, followed by those from Veneto, The Netherlands, Tuscany, Sicily, Puglia, Emilia Romagna, Piedmont and Denmark.

### **Landscape, Green Economy & Agronomy**

The collection of meetings, seminars and events was wide and varied with 50 meetings focusing on the most important and current themes for the industry. The 'bonus verde' seminar sold out, like many others that evolved around landscape, green economy and agronomy. There was also an outdoor area for demonstrations with machinery. All these provided opportunities for dialogue and exchange between the professionals in the field.

### **Dates for 2019**

The dates for the 5th edition are February 20-22nd 2019.

<http://www.myplantgarden.com/en>