

## **INTERNATIONAL GROWTH TOWARDS 5TH EDITION**

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### **International Growth Towards 5th Edition**

MyPlant & Garden continues to offer International growth ahead of the 5th Edition next year.

This International Green Expo will be held once again at Fiera Milano Rho-Pero. (February 20-22). This most important and complete international trade fair for horticulture in Italy is preparing for February 2019, after processing the excellent response gained during its fourth edition.



### **Renewal of Layout**

Since the last edition in February, the organisation of Myplant & Garden has worked on a renewal of the layout of the halls. This is in order to make the exhibiting space more even and it has outlined the goals for the next edition.

Insight and further enrichment in the offer – which is already unique in the panorama of Italian trade fairs shows an increase of International participants thanks to a deep analysis of the exhibitors' needs. During the last edition, 150 official foreign buyers' delegations have confirmed their interest and satisfaction.



### **8 Macro Centres**

The organisers said "The aim for 2019 is to implement the presence of buyers in order to bring to the heart of international markets the best of the industry."

The exhibiting grounds will develop in halls 12, 16 and 20 across 45,000 sq.m. They will be enlivened by 8 macro-sectors (nurseries, cut flowers, decoration, pots and containers, garden care, machinery, landscape, services).

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