

MYPLANT GREEN EXPO JUST KEEPS GROWING!



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The 5th edition of Myplant & Garden took place last week in Milan. This is now established as the major green event for horticulture, landscape, flowers and garden in Italy.

16.5% Visitor Increase

The fair saw a 16.5% visitor increase compared to 2018. Myplant has once again surpassed expectations, seeing a 16.5% visitor increase compared to 2018. More than 20,000 visitors packed the three halls during the event.



The fair is a reference not only for Italian operators in the green sector but also for the rest of the world. In three days the halls of Fiera Milano Rho hosted 733 companies (+12% compared to 2018, 21% of which came from abroad).

Mediterranean Cultural Event

The organisers commented 'We have worked together with the companies for a whole year in order to give life to the biggest exhibiting and cultural event of the sector in the Mediterranean'.

In April, Myplant & Garden will be protagonist in the DOT - Design Outdoor Taste event at the Fuorisalone del Mobile (9-14 April) that will transform piazza San Marco in Brera into a sparkling urban forest made of plants and outdoor furniture.



Dates for 2020

The next edition of Myplant & Garden is set for February 26-28, 2020.

www.myplantgarden.com