

FORESTAMI PLANTS FIRST TREE!



ForestaMI Plants First Tree!

'Il Bosco di Myplant' (Myplant's woodland) has planted its first tree in Milano!

The International Green Expo participates in the project of making Milan a greener city through the new urban forestation project ForestaMI, organised by the city council.



Making Milan a Greener City

Myplant & Garden also participates in this project to make Milan a greener city. The plan of the ForestaMI programme, organised by the City Council of Milan, is to plant 3 million trees within 2030 in the metropolitan area of the city.

Symbolic Act

On 25 October, Myplant planted the first tree at Parco Nord. This was the symbolic act of the birth of a new woodland in the city, that will start next Spring with the plantation of the first 200 trees. An audience of Horticultural Media were present at this inaugural ceremony.



Native Species from the Region

"This intervention is not only a challenge towards the environment, but also an original idea of living – say the organisers of Myplant, the leader trade fair for the green industry in Italy."

"The first 200 trees will be planted next Spring thanks to the contribution of our exhibitors. The project, also with its future development, will involve the local horticulture sector with native species of the region from local nurseries."



Ambitious Project

Ms. Valeria Randazzo (Exhibition Manager Myplant & Garden) said "Planting 3 million trees in the metropolitan city by 2030 is an ambitious project if we consider that as of today there are 5.5 million trees on the whole territory".

www.myplantgarden.com